

O'NEILL AND ASSOCIATES

Public Relations Director

O'Neill and Associates is a communications, public affairs and government relations firm providing services throughout the Northeast. O'Neill and Associates is an equal opportunity employer and does not discriminate in any aspect of employment on the basis of race, gender, religion, national origin, ancestry, sexual orientation, age, veteran status, disability, or any other characteristic protected by state, federal, or local employment discrimination laws.

O'Neill and Associates seeks to fill the role of director within its public relations division of its Boston office. The director responsibilities and qualifications are as follows:

RESPONSIBILITIES

- Assist the vice chairman and other public relations senior management in servicing various clients
- Seek out new client and business development opportunities
- Collaborate with the public relations team to grow the practice
- Develop and execute national media relations, PR and publicity campaigns
- Contribute to overall strategic planning and campaign development for clients
- Write premium content of all kinds with a high degree of skill and professionalism
- Design and execute first-rate social media campaigns
- Assist in event management for clients
- Attend certain client and other events

QUALIFICATIONS

- Bachelor's degree in related field
- 3-5 years of public relations or related experience
- Strong and proven communication, writing and research skills
- Proven experience effectively pitching national media across a variety of programming types
- Strong organizational skills and attention to detail
- Advanced digital and social media practical skills
- Ability to multi-task, shift priorities and meet deadlines
- Excellent team player with ability to interact with all levels of management and staff

For immediate consideration, please submit your resume and cover letter by email to careers@oneillandassoc.com.